

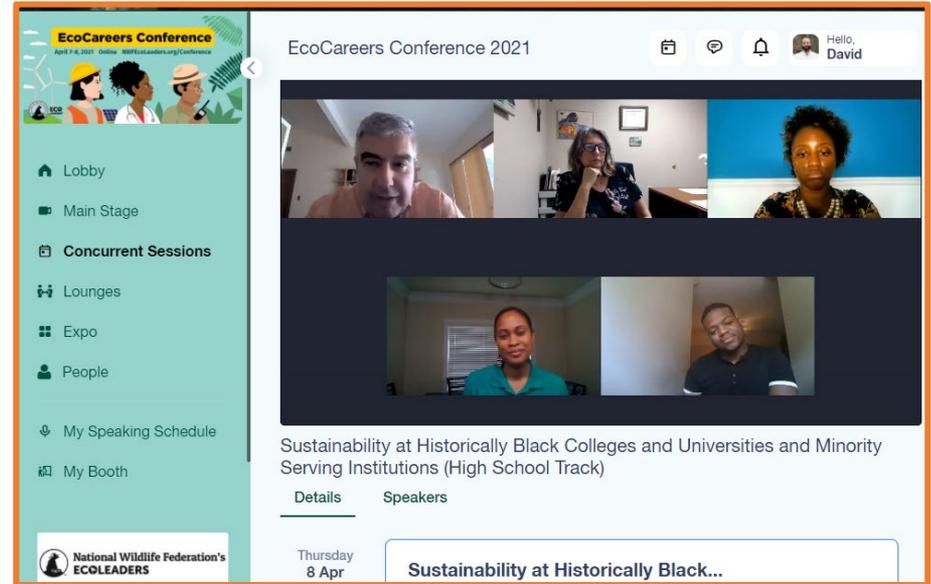


**ECO**  
**LEADERS®**

**National Wildlife Federation  
EcoCareers Summit Series  
2023 Sponsorship Overview**

# Annual Green Careers Event

- **The National Wildlife Federation's annual EcoCareers Summit** is a virtual, multiday opportunity designed to prepare **students from around the globe** for the future sustainability workforce through:
  - Project-based sustainability leadership and career development
  - Valuable professional certifications
  - Academic and career planning tools and opportunities
- See previous conference/summit archives at: <http://www.nwfecoleaders.org/conference>



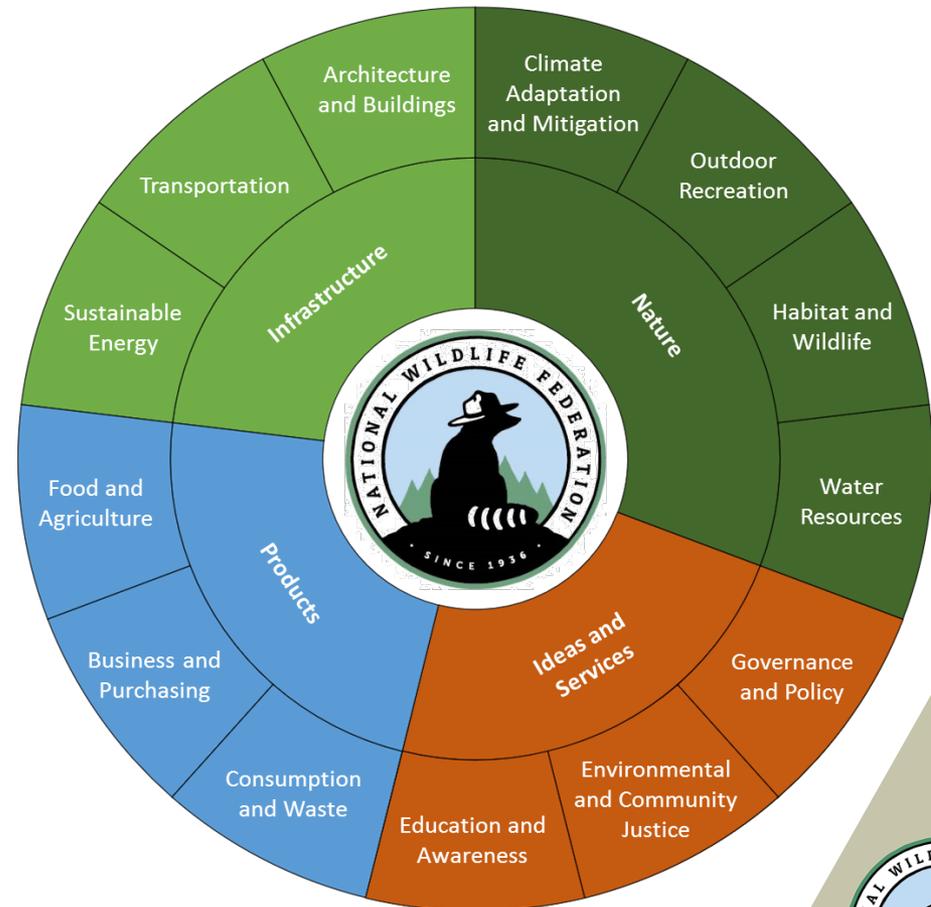
*"This conference gave me hope for the future of sustainability"  
– 2020 Conference Attendee*



# Every Job Can & Should Be a Green Job

- Regardless of academic major or career path, an understanding of sustainability principles will be important for all young people entering the workforce.
- At each annual event, 4 or 5 sectors from the “Green Economy Compass” are highlighted with expert panels of professionals representing a variety of employer categories.

## Green Economy Compass



*“I learned more in one day that I have at any other conference. Thank you for the opportunity.” – 2020 Conference Attendee*



# Leaders in Sustainability & Employment



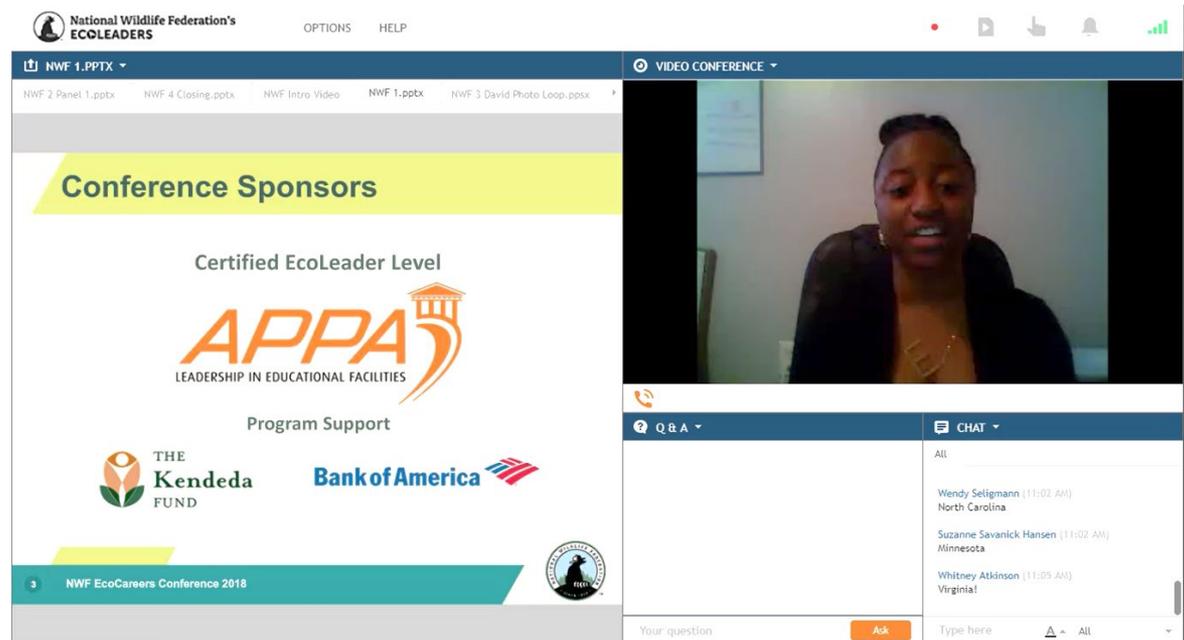
- Topics have ranged from entrepreneurship to careers in local, state, and national government; from driving change within major companies to making the environmental movement more inclusive, equitable, and just
- Keynote speakers have included **Philippe Cousteau Jr. (Earth Echo International)**, **Jigar Shah (Generate Capital)**, **Camilla Simon (HECHO)**, **Rue Mapp (Outdoor Afro)**, and more!

*“This is by far the greenest conference I’ve ever participated in.” – Rue Mapp, Founder and CEO of Outdoor Afro, 2018 Conference Keynote Speaker*



# Campus and Corporate Sponsors

- Campus sponsors have included **Colgate University, Emerson College, Grinnell College, Rowan University, Stonehill College, Tulane University, University at Albany SUNY**, and a dozen more!
- Corporate sponsors have included **LinkedIn, Aramark Corporation, Bank of America Charitable Foundation, Kendeda Fund** and **APPA, Inc.**



*"Great to have as a virtual conference. Saves so much time/money/carbon in the travel."  
– 2019 Conference Attendee*



# 2023 EcoCareers Conference Overview

- **Month-long Online Summit Series for:**

- **High school students**, applying to leading universities
- **College students and young professionals**, preparing for emerging careers with the necessary professional credentials
- **Educators from high school and higher education**, from all disciplines seeking to enhance sustainability knowledge and curricula
- **Career counselors**, connecting their students to the rapidly shifting green economy

- **April 2023 – 12 hours packed with:**

- Keynotes focusing on leadership and resilience
- Expert panelists addressing career pathways, certifications, internships, and more
- Tutorials and workshops for honing sustainability skills, earning the EcoLeader certification, and crafting an individual career pathway
- Networking sessions, interactive activities, and more!

*“Thank you so much for organizing the EcoCareers event... in these uncertain times it gave me a lot of hope and insight for the future.”*

*I learned so much about how to try to navigate the sustainability career world. As well as made new friends and connections!”*

*– Carley Belanger;  
University of Miami  
student and 2020  
Conference Attendee*

# Benefits of Sponsorship

- **Opportunities to speak EcoCareers Summit Series**
- **Designated NWF blog posts**
- **Highlighted staff interview in EcoLeaders Career Center**
- Color ad placement in EcoCareers summit program
- Acknowledgment in monthly newsletters distributed to list of 18,000+ motivated high school and college students, young professionals, and educators
- Co-branded social media posts to 7,500+ followers



# 2023 Sponsorship Tiers

SPONSORSHIP TIERS	Biosphere	Biome	Ecosystem	Habitat	Wildlife
Featured speaking opportunity addressing all participants during Summit Series	X				
Company displayed on placeholder slide at the beginning of each session	X	X			
Dedicated pre-event email message and social media posts	X	X	X		
Complimentary registrations to Summit Series	5	3	2	1	
Publicly thanked at the Summit Series, through social media outlets, and in email communications during and following the event	X	X	X	X	X
Right to reference support and participation in EcoCareers program	X	X	X	X	X
Featured in digital Summit Series program booklet	Full-page color ad	Full-page color ad	1/2-page color ad	1/4-page color ad	1/4-page b/w ad
Cost:	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000

# For more info on becoming a sponsor:

Contact us now for increased visibility!



**David Corsar**  
**Manager, Career Development Programs**  
**703-438-6395** [corsard@nwf.org](mailto:corsard@nwf.org)



**Kristy Jones**  
**Senior Manager, NWF Higher Education Programs**  
**703-438-6262** [jonesk@nwf.org](mailto:jonesk@nwf.org)

